

राजेश भूषण, आईएएस  
सचिव  
**RAJESH BHUSHAN, IAS**  
**SECRETARY**



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January 3, 2020

Kindly refer to my predecessor's letter dated November 5, 2019 (**copy enclosed**) regarding conduct of "**Ease of Living (EoL) Survey**" as one of the important activities of Ministry of Rural Development to commemorate the year long Nationwide Campaign on Fundamental Duties (launched on November 26, 2019), as well as, celebrating the '**Samarsata Diwas**' - on 14<sup>th</sup> April 2020 - as a tribute to Dr B. R. Ambedkar.

2. The objective of this Survey is to assess the change in status of deprived and automatically included rural households, as recorded in SECC (2011), in respect of "**Ease of Living**".

3. Primary Data on important Flagship Programmes/Schemes, reaching the deprived and automatically included households (SECC, 2011) of rural India, will be collected under this activity through door to door '**Mobile App**'-based Survey. You will be happy to know that the dedicated portal (<https://eol.nic.in>) and the Logo for "**Ease of Living Survey**" have already been launched by the Hon'ble Minister of RD on 19<sup>th</sup> December 2019 during the Ministry's National Awards Function at New Delhi.

4. The structural, operational and human resources requirement for the EoL Survey will be similar to Mission Antyodaya Survey, therefore it would be worthwhile to discuss the operational modalities, use of Web-Portal, Mobile App etc. with the States. Accordingly, a **Video conference is being scheduled on 7<sup>th</sup> January, 2020 [Tuesday] at 1500 hrs with the ACS/Principal Secretary of the Rural Development and Panchayati Raj Department of the State Governments/Uts as well as State Nodal Officers of Mission Antyodaya Survey in States/Uts.** You may like to involve the officers at district level (listen only mode) for this VC. A copy of Concept Paper and Guidelines for the EoL Survey is **enclosed** for perusal and onward transmission to all concerned. A detailed structure of the VC is also **enclosed**.

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5. I, therefore, request you that all the concerned officers of your State/UT may be directed to attend the Video Conference both at the State, as well as, District level (listen only mode).

Yours sincerely,

**encl: as above**

sd/-

[Rajesh Bhushan]

The Chief Secretaries of all States/UTs

Copy to:

The ACS/Principal Secretary of Rural Development & Panchayati Raj Department in States/UTs and State Nodal Officers (SNOs) of Mission Antyodaya Survey in States/UTs.



[Rajesh Bhushan]